



# **ABOUT SHAPERBUDDY**

Shaperbuddy is an all-in-one management system and global marketplace for Board Sport Manufacturing Industry developed by EMBRITIVE, a disruptive fresh company in the center of Europe's IT creative talent and board construction hub.

It offers extensive features to help board builders run and grow business efficiently, no matter their production focus, size or status.

# **COMPANY BACKGROUND**

**Headquarters:** Estoril, Portugal **Founders:** Gonçalo Boavida - Co-Founder, CEO João Antunes - Co-Founder, CTO

**Product launch:** January 2015 **Staff:** 6

# WHO IS SHAPERBUDDY FOR

Shaperbuddy was developed to suit all "summer board sports" manufacturers like, Surfboard, SUP, Kayak, and Kite factories along with Glass Houses and board construction service providers.

The similarities between production techniques and business processes lead us to develop a software solution that can be used with success among the industry production chain.

# **MAJOR BENEFITS**

Shaperbuddy is a one stop business management tool that provides an integrated view of core business processes in real-time, allowing full control over business while maximizing resources and time for selling.

- An "All-In-One" System > save Time & Money
- Access anywhere / always accessible
- Know and connect efficiently with your Customers
- Fulfill Orders faster
- Dial Production and Costs
- Increase Productivity
- Know and control your numbers
- Tighten sales partnership
- Expand Online Presence
- Increase Ordering
- Maximize Your Time
- Increase sales & profit
- Grow sustainably

# **TECHNOLOGIES**













# **MEDIA INQUIRIES**

Goncalo Boavida Co-Founder, CEO goncalo.boavida@embritive.com

